



SALES PROPOSITION PLAN

FROM BLASTISTIC

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Agenda

To increase
Sales

How blastistic can help?

1. We believe a tactful online strategy which uses modern technologies can work wonder.
2. We already have a reach at Multiple Countries , especially India, Netherlands and USA. **3 Lakh reach** approximately.
3. Clubbing all our client's fees to generate traffic at one place ,
4. Target marketing and Psychology : We try to understand the interest of particular market and then use social media platforms to drive traffic to a **particular product/service page**.

How blastistic can help?

5. Lead Generation : We have contact and lead forms to generate leads after targeting the market.
6. Retention and constant engagement helps us to generate leads and close them.
7. CRM : We know follow up means sales, hence we strictly use CRM to follow up clients, even after 5 months.

What we are offering you ?

1. A **progressive growth**.
2. Strategies and execution for stabilizing and decreasing painful **SALES OPERATIONS**.
3. Marketing , Sales and Brand Awareness.
4. **Lead Generation** : We will be responsible to generate good leads to achieve our projected targets.
5. **Grow Together** : We are not only giving you growth, we will also ask more when you see result. More investment in a performing team means **more Return**.

1st Month Plan (1st Cycle)

1. To generate a minimum sales of **1,00,000 INR**
2. We will charge **50,000 INR (50% of 1L)** for doing the operations.
3. In case we don't hit the target in **30 days** , we will need **20 more days. If not achieved in 50 days , we will return 20,000 INR**
4. Unless **1st Cycle** is achieved, we cannot move into the **2nd cycle.**
5. First month commission is high because we need to invest on lead generation and Sales Pipeline will be small, by next month we will have decent number of follow-ups.

2nd Month Plan (2nd Cycle)

1. To generate a minimum sales of **1,25,000 INR**
2. We will charge **50,000 INR(40% of 1.25L)** for doing the operations for the 2nd cycle.
3. In case we don't hit the target in **30 days** , we will need **20 more days**. If not achieved in **50 days** , we will return **20,000 INR**
4. Unless the target is achieved, we cannot move into the 3rd cycle.

3rd Month Plan (3rd Cycle)

1. To generate a sales of **1,67,000 + INR**
2. We will charge **50,000 INR (30% of 1.67 L)** for doing the operations.
3. In case we don't hit the target in **30 days** , we will need **20 more days. If not achieved in 50 days , we will return 20,000 INR**
4. Unless the target is achieved, we cannot move into the next cycle.

Client Side Requirements

1. **A Story** – To convey the message to the users(we will help on it).
2. **Videos** – Some videos by time , which will be about your brand.
3. **Weekly Meetings** – To improvise the strategies and setting targets.
4. **Timely payment** – To ensure the quality of efforts.

The Promise

1. By hook or crook , we will achieve the numbers.
2. Long term relationship is our agenda , which comes from first few successful transactions from both end.
3. A long lasting impact , which will automate sales at a longer run.
4. Reducing the long term cost involved – automating the sales will take time, but once achieved, we can relax for a longer time.

THANKS

Happy Progressive Growth to Both

If you have queries , you can call at 9790651816
or mail at support@blastistic.com